



2021 Catalog



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Parents around the world trust Lulujo to deliver timeless essentials with products that last the journey from newborn to childhood. Our pursuit in providing quality Canadian designs with premium textiles that balance both style and tradition is at the heart of each product we create. We believe our values support parents' confidence and provide the opportunity for thoughtful gift giving from family and friends.

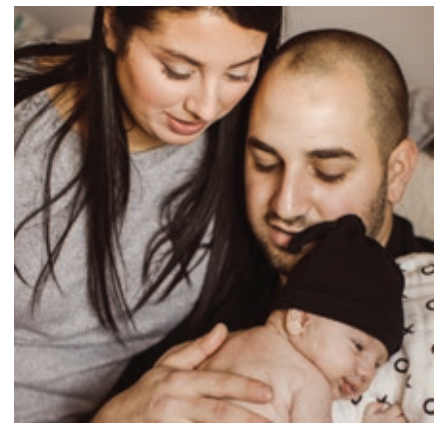
thoughtful ♥ *timeless* ♥ *trusted*



*Lulujo is
LOVE.*



*We create
QUALITY
items that stand the
test of time.*



*We are
FAMILY.*



BABY'S FIRST YEAR™ blanket & cards set 📷

Turn milestones into memories with these photo blanket and monthly cards sets. This ready-to-use coordinating backdrop blanket with matching cards easily captures baby's first months in beautiful DIY photos. Perfect for baby books and adorable social media posts.

This versatile muslin blanket is 100% cotton and can be used as a swaddle, crib blanket, nursing cover and more. The milestone cards mark baby's age from one day to one year.

EACH SET INCLUDES:



cotton muslin blanket
40"x40" (120cm x 120cm)

+



14 milestone cards

+



beautiful gift box

All You Need Is Love
LJ593



Something Magical
LJ590



Greatest Adventure
LJ591



You Are My Sunshine
LJ588



Isn't She Lovely
LJ581



Mon Petit Coeur
LJ589



A Dream Come True
LJ585



I Will Move Mountains
LJ582



Loved Beyond Measure

LJ580



Hello World

LJ592





MUSLIN SWADDLES

Single Packs

Our top-selling Lulujo muslin swaddle is loved by parents as an everyday-use, must-have blanket needed to help provide the best care for their baby. Top quality construction, superior softness, and beautiful, diverse colour and print options creates an assortment with something for everyone.

multifunctional: swaddle, nursing cover, stroller cover, burp cloth, change pad, crib sheet, and more.

pre-washed: becomes softer with wash and wear

extra large: 120cm x 120cm (47" x 47")

breathable: ideal and safe for swaddling

COTTON AND BAMBOO

Our **Classic Muslin** is 100% cotton. A natural feel that parents and babies love.

Our **Silky Deluxe Muslin** is 70% bamboo from viscose and 30% cotton. Luxuriously soft and gentle on baby's skin.

On the following pages, fabric content is indicated under each print as either **CLASSIC** or **DELUXE**.

PACKAGING

Single swaddles are packaged in a beautiful gift box with a hang hook for peg display or they can stand on a shelf. Classic swaddles (cotton) and Deluxe swaddles (bamboo) are differentiated.



←
classic



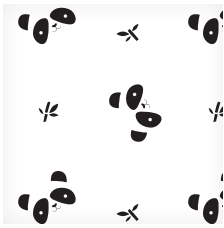
←
silky
deluxe



←
silky deluxe
modern
collection
featured on
page 9



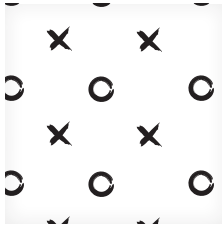
modern. BLACK & WHITE FORWARD DESIGNS



Panda
LJ110 Deluxe



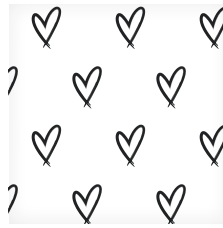
6 28233451101



Hugs & Kisses
LJ111 Deluxe



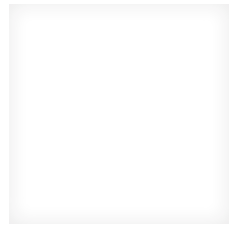
6 28233451118



Messy Heart
LJ113 Deluxe



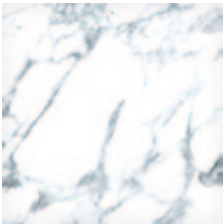
6 28233451132



White
LJ115 Deluxe



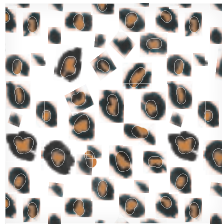
6 28233451156



Marble
LJ138 Deluxe



6 28233451385



Leopard
LJ162 Deluxe



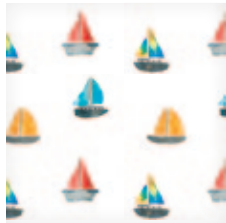
6 28233451620



artisan. HAND PAINTED DESIGNS



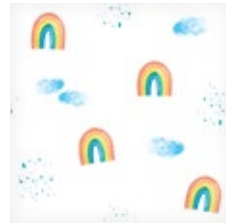
Butterfly
LJ407 Classic



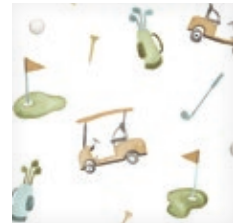
Sail Boats
LJ428 Classic



Mountain Top
LJ432 Classic



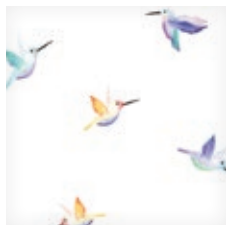
Rainbow Sky
LJ440 Classic



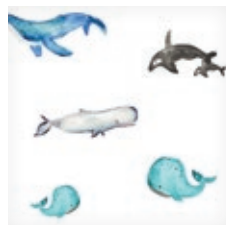
Golf
LJ439 Classic



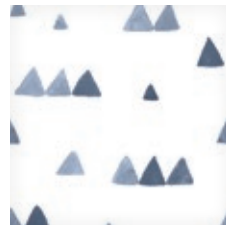
Posies
LJ134 Deluxe



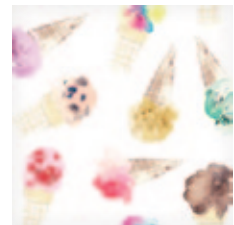
Hummingbird
LJ147 Deluxe



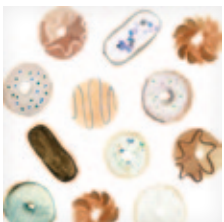
Whales
LJ146 Deluxe



Navy Triangles
LJ145 Deluxe



Ice Cream
LJ151 Deluxe



Donuts
LJ152 Deluxe



Eucalyptus
LJ153 Deluxe



Peace
LJ154 Deluxe

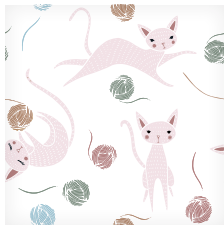








fresh. ONE OF A KIND ANIMAL PRINTS



Kitty
LJ094 Classic



6 2 8 2 3 3 4 5 0 9 4 4



Jungle
LJ095 Classic



6 2 8 2 3 3 4 5 0 9 5 1



Sloth
LJ463 Classic



6 2 8 2 3 3 4 5 4 6 3 8



Llama
LJ464 Classic



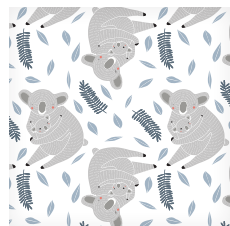
6 2 8 2 3 3 4 5 4 6 4 5



Unicorn
LJ465 Classic



6 2 8 2 3 3 4 5 4 6 5 2

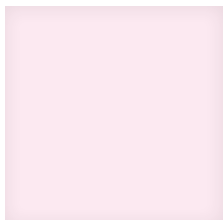


Koala
LJ467 Classic



6 2 8 2 3 3 4 5 4 6 7 6

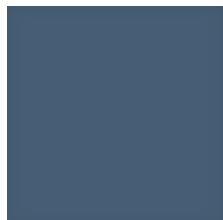
solids. CLASSIC AND SIMPLE FULL COLOUR



Pink
LJ161 Deluxe



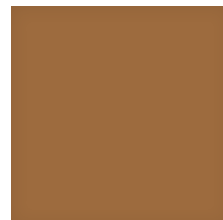
6 2 8 2 3 3 4 5 1 6 1 3



Navy
LJ160 Deluxe



6 2 8 2 3 3 4 5 1 6 0 6



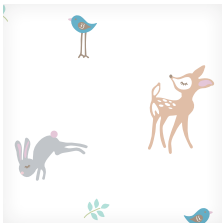
Tan
LJ163 Deluxe



6 2 8 2 3 3 4 5 1 6 3 7



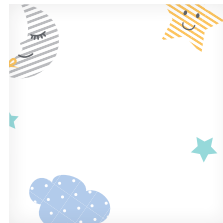
traditional. PRINTS YOU KNOW AND LOVE



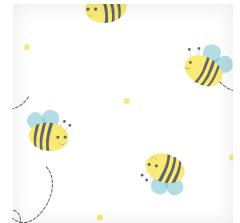
Little Fawn
LJ421 Classic



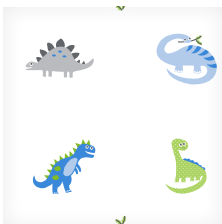
Afrique
LJ418 Classic



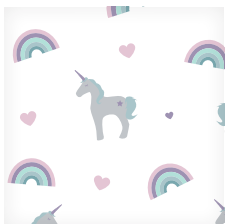
Dreamland
LJ035 Classic



Bumbling Bee
LJ039 Classic



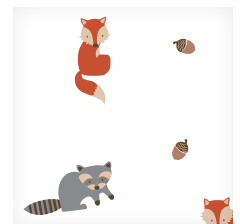
Prehistoric Pals
LJ036 Classic



Rainbows & Unicorns
LJ405 Classic



Swan
LJ429 Classic



Forest Friends
LJ419 Classic







BAMBOO MUSLIN SWADDLES

three pack

Bamboo muslin swaddles are a silky soft alternative to traditional cotton muslin. Made with 70% bamboo viscose and 30% cotton dual layer muslin that is ultra soft and breathable.

multifunctional: swaddle, nursing cover, stroller cover, burp cloth, change pad, crib sheet, and more.

pre-washed: becomes softer with wash and wear

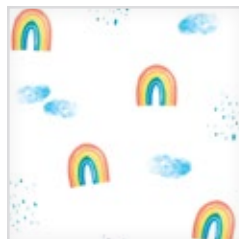
extra large: 120cm x 120cm (47" x 47")

Garden Friends
LJ137



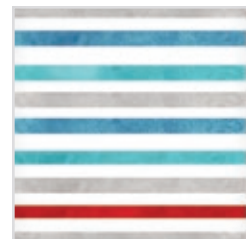
6 2 8 2 3 3 4 5 1 3 7 8

High In The Sky
LJ135



6 2 8 2 3 3 4 5 1 3 5 4

Out To Sea
LJ136



6 2 8 2 3 3 4 5 1 3 6 1



TOP KNOT HATS

Designed to keep little heads warm and cozy. Made with premium bamboo knit and created with chic patterns that coordinate with our swaddles for a stylish look.

size: newborn to 4 months

adjustable: adjust knot for a perfect fit

ultra soft: gentle on baby's skin



Leopard
LJ283



6 2 8 2 3 3 4 5 2 8 3 2



Navy
LJ281



6 2 8 2 3 3 4 5 2 8 1 8



Pink
LJ282



6 2 8 2 3 3 4 5 2 8 2 5



Tan
LJ284



6 2 8 2 3 3 4 5 2 8 4 9



XO
LJ280



6 2 8 2 3 3 4 5 2 8 0 1



Posies
LJ285



6 2 8 2 3 3 4 5 2 8 5 6

HELLO, WORLD!

newborn hat & swaddle set

Introduce your little one to family and friends in this coordinating set.



perfect gift box

EACH SET INCLUDES:



deluxe
muslin
swaddle



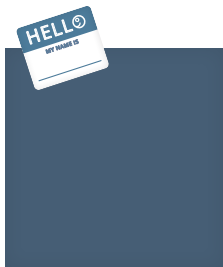
newborn
bamboo
knot hat



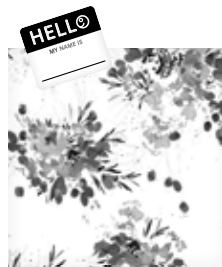
matching
announcement
sticker in English
and French



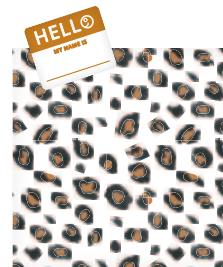
Baby Pink
LJ648



Navy
LJ647



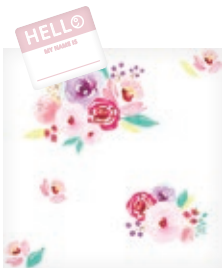
Black Floral
LJ645



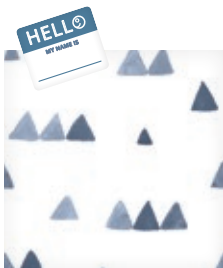
Leopard
LJ646



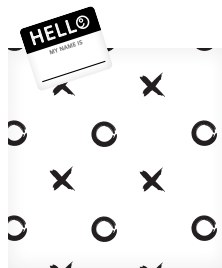
Marble
LJ643



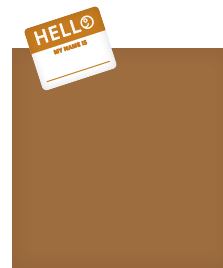
Posies
LJ640



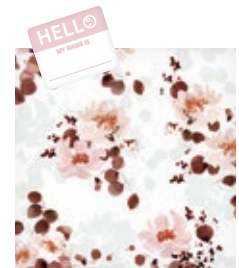
Navy Triangles
LJ641



Hugs & Kisses
LJ642



Tan
LJ649



Eucalyptus
LJ651





Our hat and swaddle sets will have your newborn super cozy and camera ready.





QUILTS

Warm and cozy for play, cuddles, and bedtime. This beautifully soft quilted muslin blanket is perfect for your little one to use throughout their childhood. Our deluxe quilt is super gentle on skin, breathable, lightweight, and warm.

generous size: 47" x 47" (120cm x 120cm)

silky soft: four layers of our deluxe muslin with jersey trim

versatile: ideal for in the crib, tummy time, stroller and more

4
LAYERS



Hugs & Kisses
LJ308



6 2 8 2 3 3 4 5 3 0 8 2



Messy Heart
LJ306



6 2 8 2 3 3 4 5 3 0 6 8



Hummingbird
LJ309



6 2 8 2 3 3 4 5 3 0 9 9



Whales
LJ307



6 2 8 2 3 3 4 5 3 0 7 5



Eucalyptus
LJ310



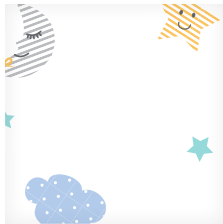
6 2 8 2 3 3 4 5 3 1 0 5



MUSLIN SECURITY BLANKETS

Made with breathable, 100% cotton muslin and a smooth satin edge, these soft security blankets provide comfort for little ones where ever they go. Each package contains two identical blankets.

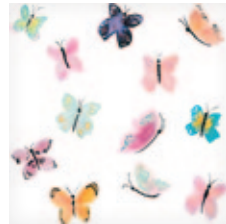
soft: becomes softer with wash and wear **perfect size:** 16" x 16" (40cm x 40cm) & easy for baby to hold



Dreamland
LJ045



6 2 8 2 3 3 4 5 0 4 5 6



Butterfly
LJ060



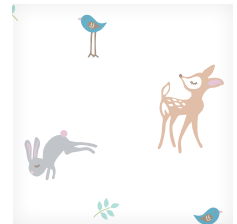
6 2 8 2 3 3 4 5 0 6 0 9



Afrique
LJ048



6 2 8 2 3 3 4 5 0 4 8 7



Little Fawn
LJ049



6 2 8 2 3 3 4 5 0 4 9 4



Llama
LJ073



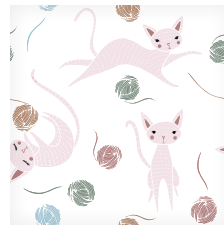
6 2 8 2 3 3 4 5 0 7 3 9



Unicorn
LJ074



6 2 8 2 3 3 4 5 0 7 4 6



Kitty
LJ079



6 2 8 2 3 3 4 5 0 7 9 1



Jungle
LJ080



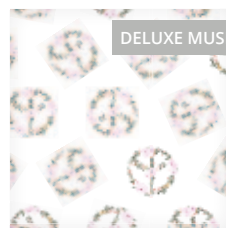
6 2 8 2 3 3 4 5 0 8 0 7



Koala
LJ082



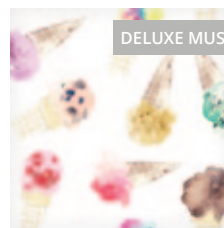
6 2 8 2 3 3 4 5 0 8 2 1



Peace
LJ081



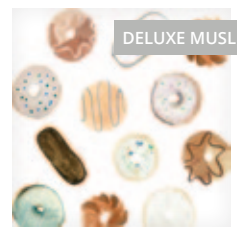
6 2 8 2 3 3 4 5 0 8 1 4



Ice Cream
LJ077



6 2 8 2 3 3 4 5 0 7 7 7



Donuts
LJ078



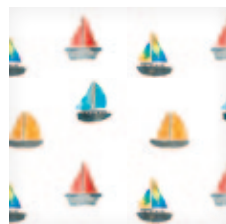
6 2 8 2 3 3 4 5 0 7 8 4



Swan
LJ070



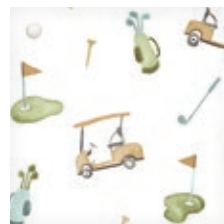
6 2 8 2 3 3 4 5 0 7 0 8



Sail Boats
LJ061



6 2 8 2 3 3 4 5 0 6 1 6



Golf
LJ075



6 2 8 2 3 3 4 5 0 7 5 3



Sloth
LJ072



6 2 8 2 3 3 4 5 0 7 2 2



*Babies love the feel of the satin edges.
A breathable, touch sensory item that little ones
can take to bed for nap time and on the go.*



KNIT CELLULAR BLANKET

This cotton knit cellular baby blanket uses a traditional cell construction to make a beautifully lightweight and breathable nursery accessory. Use this blanket year round to keep baby warm and cozy.

breathable: lightweight and breathable

soft and gentle: 100% cotton

generous size: 100cm x 80cm (40" x 30")



White
LJ750



6 2 8 2 3 3 4 5 7 5 0 9



Pink
LJ751



6 2 8 2 3 3 4 5 7 5 1 6



Blue
LJ752



6 2 8 2 3 3 4 5 7 5 2 3



Grey
LJ753



6 2 8 2 3 3 4 5 7 5 3 0



TWO PACK STROLLER CLIPS

These multipurpose clips are an essential accessory. Use them to attach muslin blankets to a stroller, car seat, or baby carrier for shade and privacy. Mix-and-match with any Lulujoy muslin blanket.

convenient: easy to use and attaches to any stroller or car seat

multifunctional: turn muslin blankets into a cover by using these clips



Black
LJ614



6 2 8 2 3 3 4 5 6 1 4 4



Pink
LJ611



6 2 8 2 3 3 4 5 6 1 1 3



Navy
LJ616



6 2 8 2 3 3 4 5 6 1 6 8



Grey
LJ613



6 2 8 2 3 3 4 5 6 1 3 7







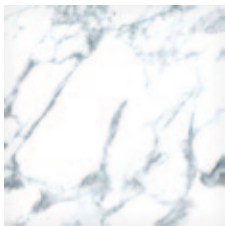
MOMMY + ME SCRUNCHIES

Matching Mommy + Me scrunchies so you can twin with your mini. Made with our super soft jersey for ouch-less updos and an adorable bow detail. The perfect fix for a bad hair day and a cute accessory to top off any outfit.

two pack: includes one regular size and small size

easy to wear: one size fits all

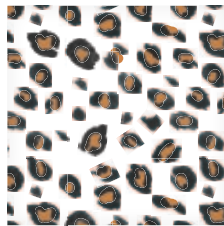
super soft: made with bamboo jersey



Marble
LJ260



6 2 8 2 3 3 4 5 2 6 0 3



Leopard
LJ262



6 2 8 2 3 3 4 5 2 6 2 7



Black Floral
LJ261



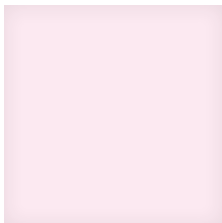
6 2 8 2 3 3 4 5 2 6 1 0



Eucalyptus
LJ267



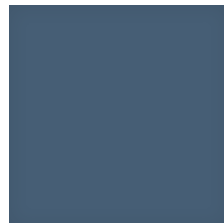
6 2 8 2 3 3 4 5 2 6 7 2



Pink
LJ263



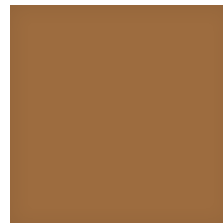
6 2 8 2 3 3 4 5 2 6 3 4



Navy
LJ265



6 2 8 2 3 3 4 5 2 6 5 8



Tan
LJ266



6 2 8 2 3 3 4 5 2 6 6 5



MUSLIN LOVIES

Babies love this sweet combination of security blanket and toy. Made with soft muslin and so cuddly, baby will want to take it everywhere.

exterior: 100% cotton / **filling:** 100% polyester

comforting: adorable characters and gentle feel

easy care: machine washable - easy to keep clean

size: 40cm x 40cm (16"x16")



Sloth
LJ907



6 2 8 2 3 3 4 5 9 0 7 7



Llama
LJ908



6 2 8 2 3 3 4 5 9 0 8 4



Unicorn
LJ909



6 2 8 2 3 3 4 5 9 0 9 1



Yeti
LJ910



6 2 8 2 3 3 4 5 9 1 0 7



Grey Elephant
LJ904



6 2 8 2 3 3 4 5 9 0 4 6



Aqua Giraffe
LJ903



6 2 8 2 3 3 4 5 9 0 3 9



Blue Puppy
LJ902



6 2 8 2 3 3 4 5 9 0 2 2



Pink Bunny
LJ900



6 2 8 2 3 3 4 5 9 0 0 8






BAMBOO SLEEP SUITS


Use these sleep suits as a wearable blanket to keep little ones warm and comfortable. Can be worn over pyjamas when cooler and worn alone when warmer.

features & sizing



SIZES	CHILD HEIGHT	AGE
SMALL	80cm	6m-18m
MEDIUM	90cm	18cm-2.5T
LARGE	100cm	2.5T-4T

 Breathable to prevent overheating

 70% Rayon from Bamboo
30% Cotton

 Machine Wash

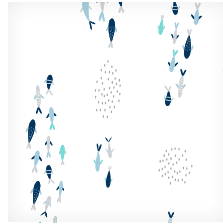
 Gentle on Skin



1.0 TOG All Season Suits



Fish



S-LJ921



6 2 8 2 3 3 4 5 9 2 1 3

M-LJ922



6 2 8 2 3 3 4 5 9 2 2 0

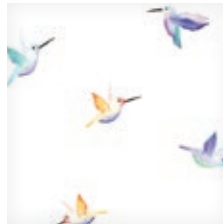
L-LJ923



6 2 8 2 3 3 4 5 9 2 3 7



Hummingbird



S-LJ924



6 2 8 2 3 3 4 5 9 2 4 4

M-LJ925



6 2 8 2 3 3 4 5 9 2 5 1

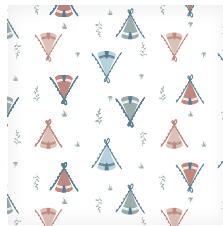
L-LJ926



6 2 8 2 3 3 4 5 9 2 6 8



Camping



S-LJ940



6 2 8 2 3 3 4 5 9 4 0 4

M-LJ941



6 2 8 2 3 3 4 5 9 4 1 1

L-LJ942



6 2 8 2 3 3 4 5 9 4 2 8



Cat & Mouse



S-LJ943



6 2 8 2 3 3 4 5 9 4 3 5

M-LJ944



6 2 8 2 3 3 4 5 9 4 4 2

L-LJ945



6 2 8 2 3 3 4 5 9 4 5 9



Mermaid



S-LJ927



6 2 8 2 3 3 4 5 9 2 7 5

M-LJ928



6 2 8 2 3 3 4 5 9 2 8 2

L-LJ929

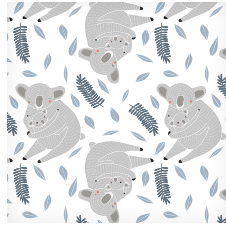


6 2 8 2 3 3 4 5 9 2 9 9

2.5 TOG Winter Suits



Koala



LJ958-S



6 2 8 2 3 3 4 5 9 5 8 9

LJ959-M



6 2 8 2 3 3 4 5 9 5 9 6

LJ960-L



6 2 8 2 3 3 4 5 9 6 0 2



Kitty



LJ955-S



6 2 8 2 3 3 4 5 9 5 5 8

LJ956-M



6 2 8 2 3 3 4 5 9 5 6 5

LJ957-L



6 2 8 2 3 3 4 5 9 5 7 2



Jungle



LJ950-S



6 2 8 2 3 3 4 5 9 5 0 3

LJ951-M



6 2 8 2 3 3 4 5 9 5 1 0

LJ953-L



6 2 8 2 3 3 4 5 9 5 3 4



lulujo

boho collection

A collection of essentials in earthy, bohemian tones and subtle prints that compliment today's nursery trends and baby fashion.

As always, quality and softness are at the core of all products for lasting comfort and to help parents provide the best care for their children.



NEW ARRIVALS!



2 PACK
SWADDLES



SLEEP
SACKS



WAFFLE
BLANKETS



BIBS



CRIB
SHEETS



CHANGE PAD
COVERS



2 PACK MUSLIN SWADDLES

Our top selling muslin blankets in fresh new print combos that moms will use again and again. Made with our top quality 100% cotton muslin that is breathable and ideal for swaddling.

multifunctional: swaddle, nursing cover, stroller cover, burp cloth, change pad, and more

pre-washed: becomes softer with wash and wear

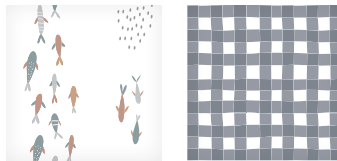
ideal size: 100cm x 100cm (40" x 40")



Lj155
Yellow Wildflowers / Dots



6 2 8 2 3 3 4 5 1 5 5 2



Lj156
Fish / Navy Gingham



6 2 8 2 3 3 4 5 1 5 6 9



Lj157
Daisies / Greenery



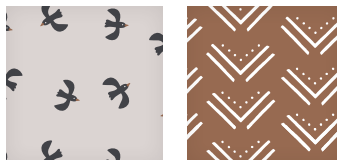
6 2 8 2 3 3 4 5 1 5 7 6



Lj158
Rainbows / Suns



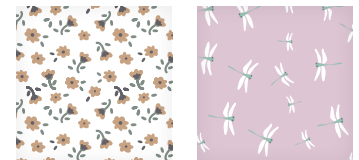
6 2 8 2 3 3 4 5 1 5 8 3



Lj159
Black Birds / Mudcloth



6 2 8 2 3 3 4 5 1 5 9 0



Lj165
Vintage Floral / Dragonfly



6 2 8 2 3 3 4 5 1 6 5 1



MUSLIN BANDANA BIBS

Our two layer bandana bibs offer stylish protection for drooling and teething babies. Sold as a two pack combo to mix and match with their outfit of the day.

soft on skin: 100% cotton muslin and terry cloth

adjustable: two snap options for a comfortable fit

absorbent: ideal for wearing throughout the day to protect clothing and skin against drool



LJ946
Yellow Wildflowers / Dots



LJ947
Navy Gingham / Fish



LJ948
Daisies / Greenery



LJ949
Rainbows / Suns



LJ965
Mudcloth / Blackbird



LJ966
Dragonfly / Vintage Floral





AVAILABLE JANUARY 2021

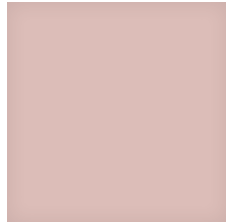
WAFFLE BLANKETS

Wrap your little one in this cozy baby blanket made from quality cotton in a beautiful textured waffle weave. Designed to be gentle on skin and ideal for all seasons.

soft and gentle: 100% cotton

ideal size: 100cm x 80cm (40" x 30")

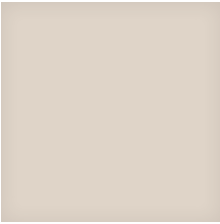
multi use: use in the stroller and car seat, for tummy time, and at bed time



Ballet Slipper
LJ757



6 2 8 2 3 3 4 5 7 5 7 8



Vanilla
LJ759



6 2 8 2 3 3 4 5 7 5 9 2



Sand
LJ756



6 2 8 2 3 3 4 5 7 5 6 1



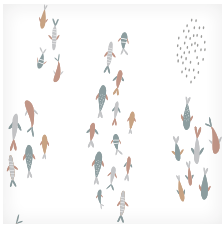
MUSLIN CRIB SHEETS

These beautiful crib sheets are designed to match with our change pad covers for a coordinated nursery look. The colours and prints are ideal for a classic style or today's on trend boho decor.

light and breathable: single layer premium muslin

gentle on skin: 100% cotton

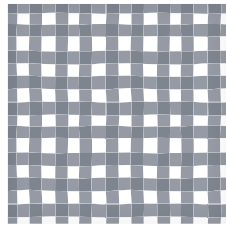
fits a standard size crib mattress: average 135cm x 70cm (52" x 28")



Fish
LJ710



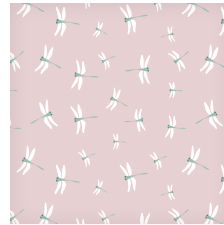
6 2 8 2 3 3 4 5 7 1 0 3



Navy Gingham
LJ711



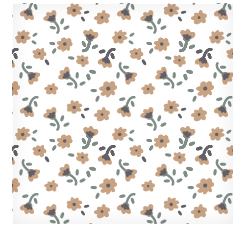
6 2 8 2 3 3 4 5 7 1 1 0



Dragonfly
LJ712



6 2 8 2 3 3 4 5 7 1 2 7



Vintage Floral
LJ713



6 2 8 2 3 3 4 5 7 1 3 4



Mudcloth
LJ714



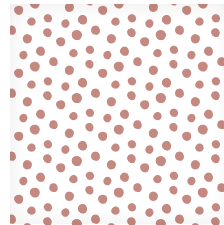
6 2 8 2 3 3 4 5 7 1 4 1



Yellow Wildflowers
LJ715



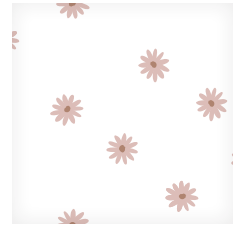
6 2 8 2 3 3 4 5 7 1 5 8



Dots
LJ716



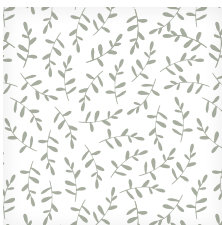
6 2 8 2 3 3 4 5 7 1 6 5



Daisies
LJ717



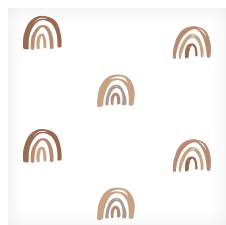
6 2 8 2 3 3 4 5 7 1 7 2



Greenery
LJ718



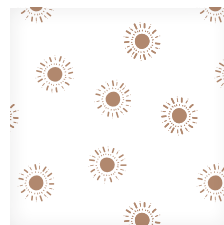
6 2 8 2 3 3 4 5 7 1 8 9



Rainbow
LJ719



6 2 8 2 3 3 4 5 7 1 9 6



Suns
LJ720



6 2 8 2 3 3 4 5 7 2 0 2



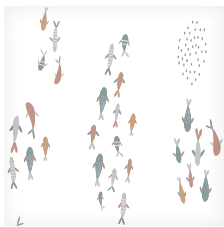
MUSLIN CHANGE PAD COVERS

These beautiful covers are designed to match with our crib sheets for a coordinated nursery look. The colours and prints are ideal for a classic style or today's on trend boho decor.

light and breathable: single layer premium muslin

gentle on skin: 100% cotton

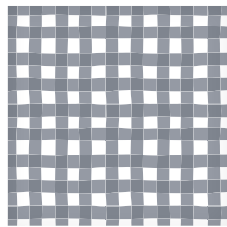
fits a standard size change pad: average 80cm x 40cm (32" x 16")



Fish
LJ721



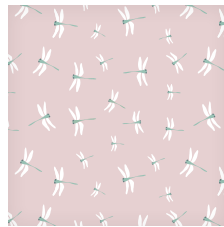
6 2 8 2 3 3 4 5 7 2 1 9



Navy Gingham
LJ722



6 2 8 2 3 3 4 5 7 2 2 6



Dragonfly
LJ723



6 2 8 2 3 3 4 5 7 2 3 3



Mudcloth
LJ724



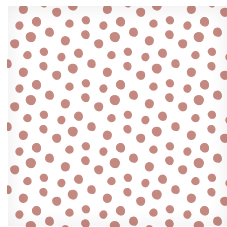
6 2 8 2 3 3 4 5 7 2 4 0



Yellow Wildflowers
LJ725



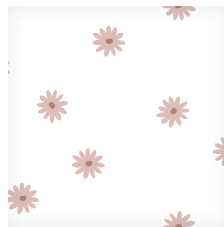
6 2 8 2 3 3 4 5 7 2 5 7



Dots
LJ726



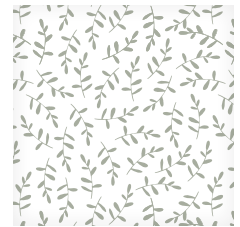
6 2 8 2 3 3 4 5 7 2 6 4



Daisies
LJ727



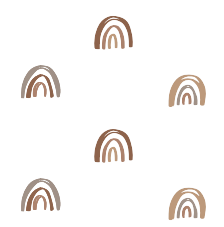
6 2 8 2 3 3 4 5 7 2 7 1



Greenery
LJ728



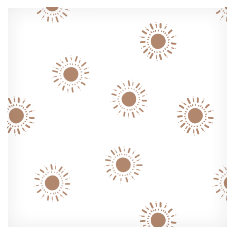
6 2 8 2 3 3 4 5 7 2 8 8



Rainbow
LJ729



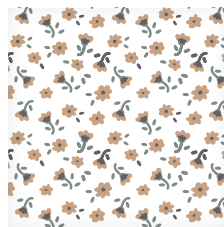
6 2 8 2 3 3 4 5 7 2 9 5



Suns
LJ730



6 2 8 2 3 3 4 5 7 3 0 1



Vintage Floral
LJ731



6 2 8 2 3 3 4 5 7 3 1 8



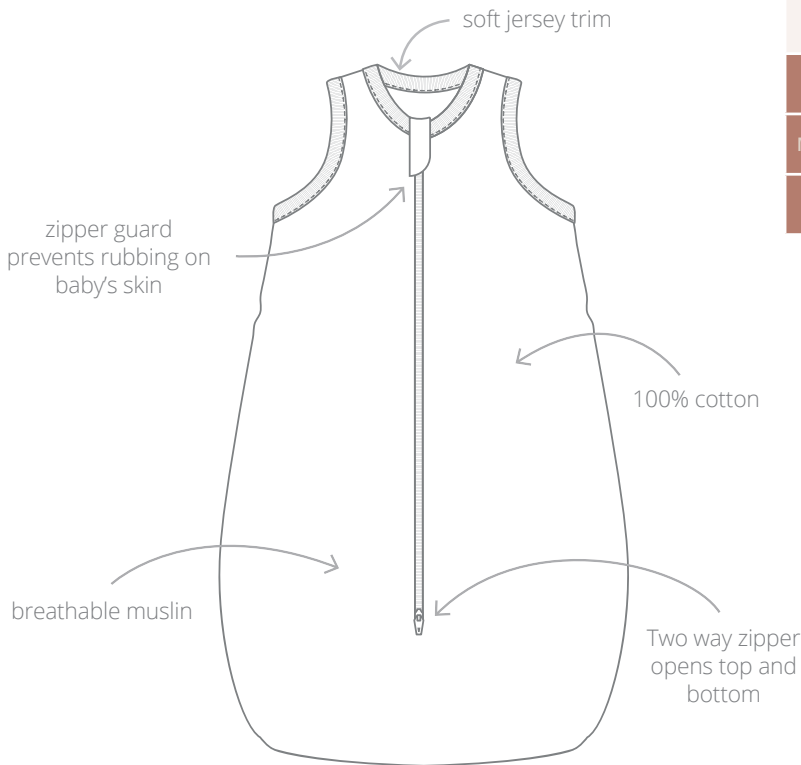


MUSLIN SLEEP SACKS


AVAILABLE JANUARY 2021

Use as a wearable blanket to keep little ones warm and cozy. Can be worn over pyjamas for extra comfort. Made with breathable muslin to keep temperature regulated.

features & sizing



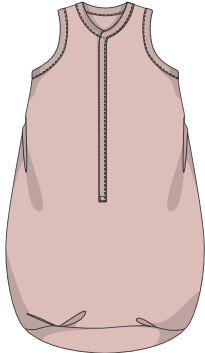
SIZES	BAG LENGTH	AGE	WEIGHT	HEIGHT
SMALL	70cm / 28"	0m - 6m	10 - 18 lbs	23 - 26"
MEDIUM	80cm / 32"	6m - 12m	16 - 24 lbs	26 - 30"
LARGE	90cm / 36"	12m - 18m	20 - 28 lbs	28 - 32"

 Breathable to prevent overheating

 Machine Wash

 1.0 TOG

Cotton Muslin 1.0 TOG



Ballet Slipper

S-LJ870

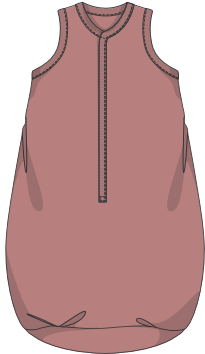
6 2 8 2 3 3 4 5 8 7 0 4

M-LJ871

6 2 8 2 3 3 4 5 8 7 1 1

L-LJ872

6 2 8 2 3 3 4 5 8 7 2 8



Rose

S-LJ879

6 2 8 2 3 3 4 5 8 7 9 7

M-LJ880

6 2 8 2 3 3 4 5 8 8 0 3

L-LJ881

6 2 8 2 3 3 4 5 8 8 1 0



Night

S-LJ876

6 2 8 2 3 3 4 5 8 7 6 6

M-LJ877

6 2 8 2 3 3 4 5 8 7 7 3

L-LJ878

6 2 8 2 3 3 4 5 8 7 8 0



Sand

S-LJ873

6 2 8 2 3 3 4 5 8 7 3 5

M-LJ874

6 2 8 2 3 3 4 5 8 7 4 2

L-LJ875

6 2 8 2 3 3 4 5 8 7 5 9



ORGANIC COTTON FACECLOTHS

Lulujo's eco-friendly facecloths are made from natural organic cotton. A reusable wipe and cloth, they are super soft and gentle on baby's delicate skin. Always beautifully wrapped, they make a perfect gift.

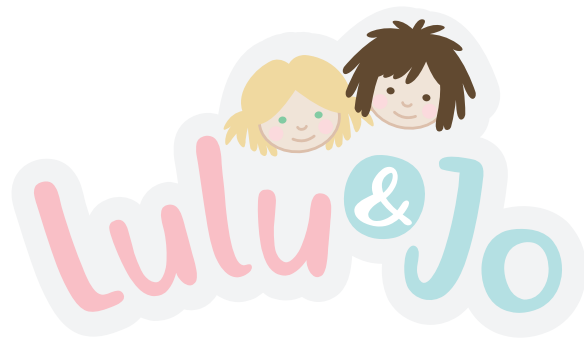
soft and gentle: 100% organic cotton

perfect size: 20cm x 20cm (8" x 8")



Organic Cotton
Facecloths
LJ010





A collection of heirloom dolls,
books, and blankets.



MUSLIN CHARACTER BLANKETS

Our adorable Jo and Lulu characters on your little one's favourite blanket! The Lulujo muslin blanket is an everyday essential and a top selling baby product in Canada.

High quality hand feel and multi purpose function makes it a household favourite.

These blankets are extra large, breathable, and become softer with wash and wear.

soft and cuddly: 100% cotton muslin

generous size: 47" x 47" (120cm x 120cm)

multipurpose: swaddle, cover, stroller blanket, and more

breathable: ideal and safe for swaddling



Lulu
LJ448



6 2 8 2 3 3 4 5 4 4 8 5



Jo
LJ449



6 2 8 2 3 3 4 5 4 4 9 2



BENEFITS OF READING WITH YOUR CHILD



*wonderful bonding
activity for parents and
babies*



*builds listening,
memory, and
vocabulary skills*



*introduces numbers,
letters, colours, and
shapes*



*important form of
stimulation*



*teaches
communication*

PADDED BOARD BOOKS

Reading with your child at a young age is a wonderful bonding activity and teaches communication, listening, memory, and vocabulary skills. In these picture board books, a child's imagination soars during playtime with their beloved Lulu doll and blanket. A keepsake quality padded board book, this is the perfect addition to a little one's "my first books" collection.

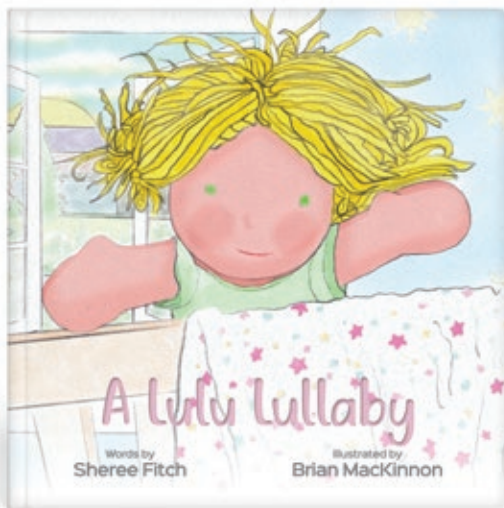
generous size: 8.5" square and 22 pages

age: 0 and up

safe for baby: padded cover and round corners



The Lulu & Jo books are written by national award winning Canadian children's author, Sheree Fitch.



A Lulu Lullaby
LJ820



Rock a Baby Jo
LJ821



BOOK & BLANKET GIFT SETS

This one-of-a-kind board book and blanket set is heirloom quality; a special keepsake item that will be nostalgic of a little one's early childhood. Cuddle up in Lulu and Jo's blanket while sharing intimate time reading a sure-to-be favourite book. Beautifully packaged for special gift giving.

This set includes a Classic Lulujo muslin swaddling blanket designed to match the blanket illustrations in the book. Each all purpose blanket is 100% cotton, 47" x 47", and can be used as a swaddle, stroller blanket, nursing cover, and more.



A Lulu Lullaby
LJ810



6 2 8 2 3 3 4 5 8 1 0 0



Rock a Baby Jo
LJ811



6 2 8 2 3 3 4 5 8 1 1 7



Cuddle up with your little one and Lulu's blanket for intimate reading time.

WALDORF INSPIRED DOLLS

Waldorf inspired dolls, My Friend Lulu and My Friend Jo, will help develop imagination and creativity in young children. Made with fine craftsmanship and detailed handwork, a specialized technique is used to achieve the one-of-a-kind Waldorf features.

intentional design: simple appearance to help strengthen imagination and creativity

approachable: soft and easy to cuddle & love

ideal size: 10" (25 cm) perfect for small children to carry

gentle textures: body, hair, and clothes are soft to the touch

premium packaging: beautiful keepsake box tops off this perfect special gift



My Friend Lulu
LJ850



*mini doll
blanket included*



My Friend Jo
LJ851





DOLL PLAY CAN HAVE AN IMPORTANT ROLE IN CHILD DEVELOPMENT



*enhances nurturing
characteristics*



*helps them learn
about the world
around them*



*teaches empathy
and compassion*



*develops
imagination*



*strengthens
vocabulary*



*builds
social skills*



www.lulujo.com